



@VTM, September 16/17, 2020

online B2B meetings ÷ online conferences ÷ virtual exhibition

HOW TO PREPARE YOUR PARTICIPATION IN OUR BUSINESS CONVENTION

The @VTM team is pleased to welcome you on board for September 16/17, 2020.

The business convention will be held both on-site in Torino, at Teatro Regio, and via our online platform. In doing so, we will provide a full digital experience, with a full program of conferences, webinars, demonstrations and B2B meetings.

-  **Step 1: register for the B2B Meetings**

To attend our matchmaking, you must sign up to our online platform:

<https://meetings.vehiclemeetings.com/@VTM/>

Use the right column for the initial registration. You will need to use the login credentials you receive access your online B2B platform. You can use the same credentials to sign up to the virtual expo platform.

Ensure that you complete the form describing your company and the products, capabilities & services you offer.

Two weeks before the event, the online platform will go live (you will receive an email confirming this), and you can login to the B2B platform to view all the participants, and select who you would like to meet. You will also receive meetings requests which you may accept or decline.

According to the selection and availability of all the participants, we will schedule your business meetings and create a personalized meeting agenda for you over the two-day period of the event. In your agenda will find all the information about the virtual meeting link, technical details and online program used for the matchmaking, as well as the meeting time and information about the other company.





-  **Step 2: Register for the virtual exhibition platform**

Your participation will also include the possibility to attend the virtual exhibition.

Each participant must sign up to the @VTM Expo platform, and you will then receive access information for a personal virtual account : <https://virtual.vehiclemeetings.com/en>

Choose the option 'Visitor'

To facilitate the process, we recommend your using the same login credentials that you received for your BtoB registration (if already completed).

-  **Step 3: Attend the virtual program and visit the online exhibition**

When the event opens on September 16, you will be able to attend the conference program through our online streaming platform, and you can decide whether or not to interact with the exhibitors on the virtual platform through an online chat.

Please note that when you register for the B2B online platform you will be invited to enter your availability and your contact information. We will use this information to contact you to ensure you are set up and comfortable using the virtual platforms before the event opens.

For any additional requirements or questions, contact:

advanced business events

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